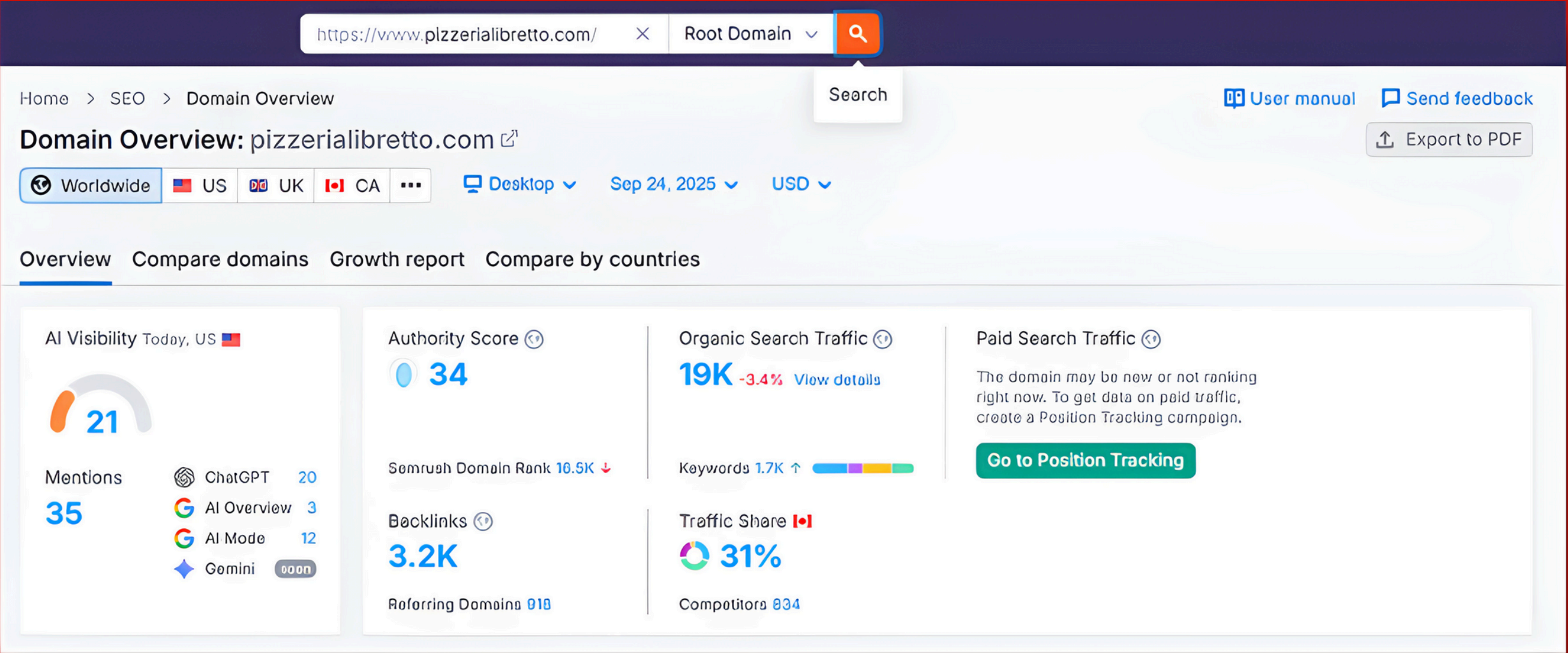


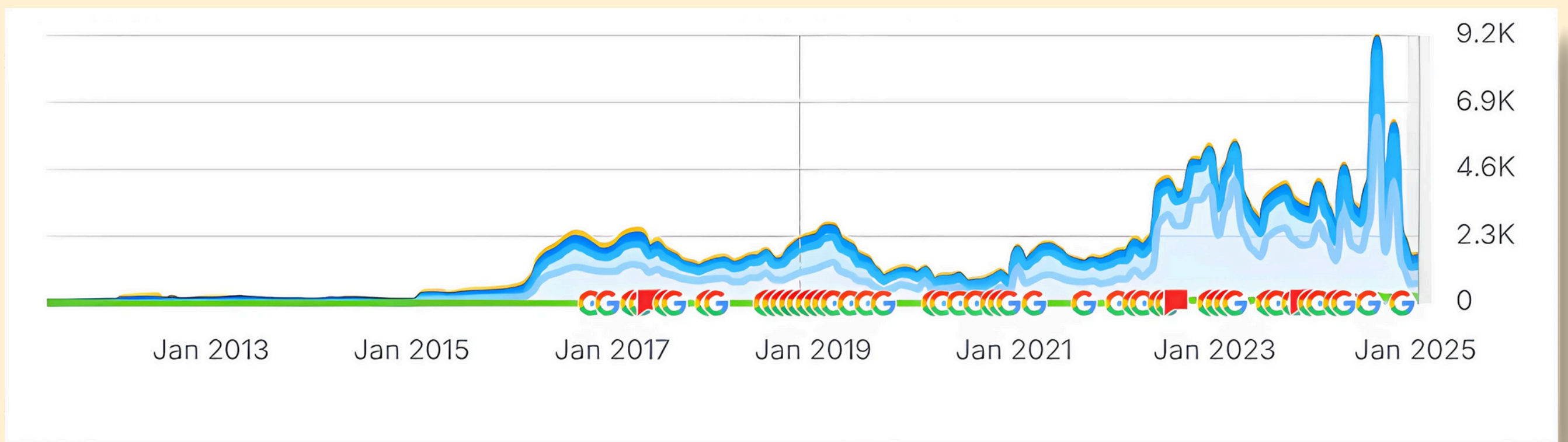
AI-Driven Visibility & Authority

Implemented advanced AI insights to refine content strategy and strengthen local search authority. Leveraged structured data and on-page best practices to improve discoverability across Google’s ecosystem.



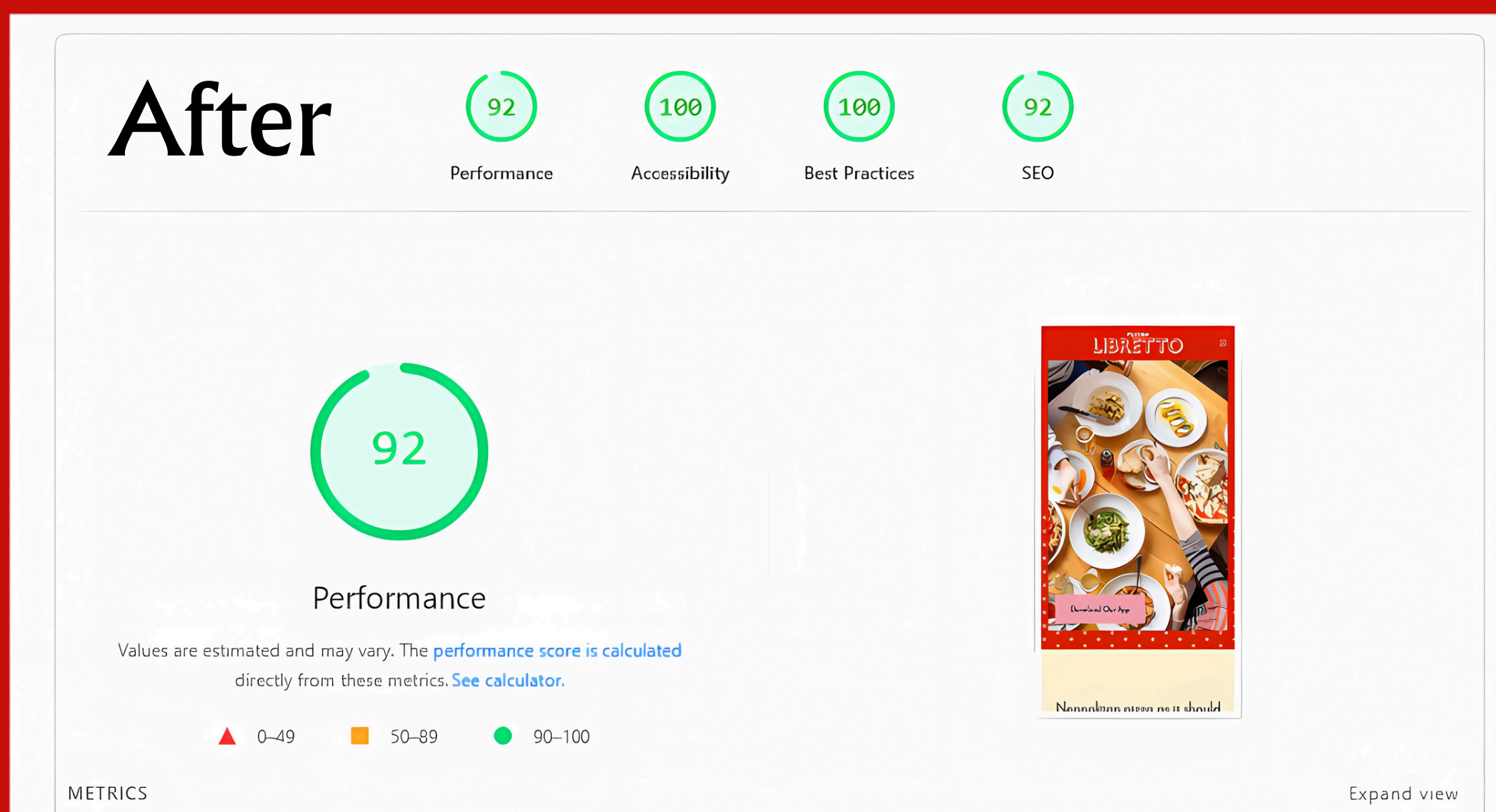
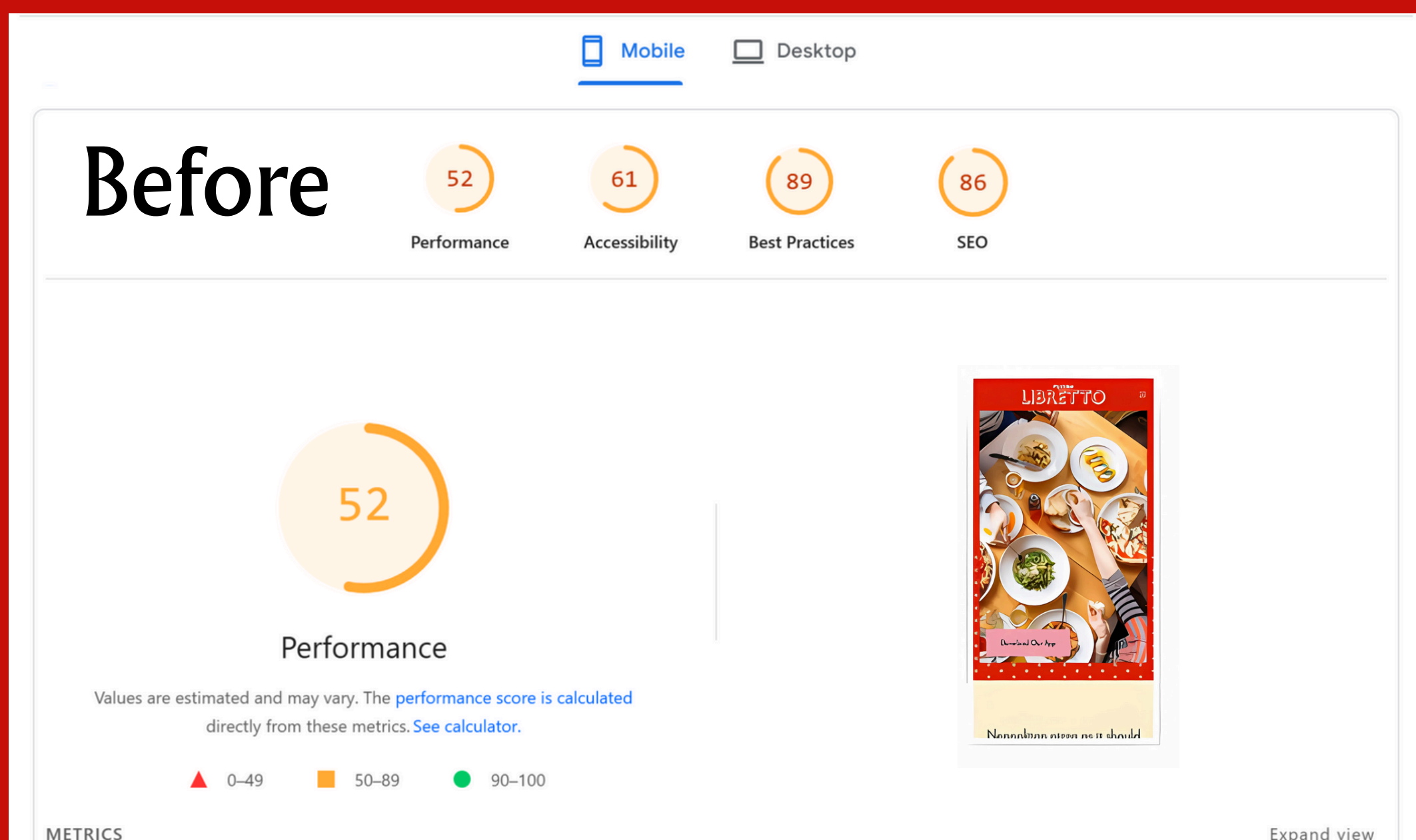
Traffic Growth

Implemented advanced AI insights to refine content strategy and strengthen local search authority. Leveraged structured data and on-page best practices to improve discoverability across Google's ecosystem.



Page Speed Optimization

Optimized Core Web Vitals by streamlining images, improving server response times, and implementing efficient caching strategies. Resulted in faster load times and improved user experience across desktop and mobile.



Keyword Rankings

Identified and secured high-value keywords for “authentic Neapolitan pizza” and related local search terms. Elevated multiple priority keywords to first-page positions, increasing qualified traffic.

Filter by keyword <input type="text"/> <input type="button" value="Search"/> Positions <input type="button" value="v"/> Volume <input type="button" value="v"/> KD <input type="button" value="v"/> Intent <input type="button" value="v"/> SERP Features <input type="button" value="v"/> Advanced filters <input type="button" value="v"/>										
Organic Search Positions: 1,072						<input type="button" value="+ Add to keyword list"/>		<input type="button" value="Manage columns"/> (10/15)		<input type="button" value="Export"/>
<input type="checkbox"/>	Keyword	Intent	Position	SF	Traffic	Traffic %	Volume	KD %	URL	Updated
> <input type="checkbox"/>	<input type="checkbox"/> <input type="button" value="+"/> pizzeria libretto danforth <input type="button" value="v"/>	N	<input type="button" value="v"/> 1 <input type="button" value="v"/> 5		704	4.19	880	32 <input type="button" value="v"/>	www.pizzerialibretto.com/ <input type="button" value="v"/>	Sep 12
> <input type="checkbox"/>	<input type="checkbox"/> <input type="button" value="+"/> pizzeria libretto ossington <input type="button" value="v"/>	N	<input type="button" value="v"/> 1 <input type="button" value="v"/> 5		704	4.19	880	27 <input type="button" value="v"/>	www.pizzerialibretto.com/ <input type="button" value="v"/>	3 days
> <input type="checkbox"/>	<input type="checkbox"/> <input type="button" value="+"/> pizza libretto danforth <input type="button" value="v"/>	N	<input type="button" value="v"/> 1 <input type="button" value="v"/> 5		472	2.81	590	32 <input type="button" value="v"/>	www.pizzerialibretto.com/ <input type="button" value="v"/>	Sep 09
> <input type="checkbox"/>	<input type="checkbox"/> <input type="button" value="+"/> libretto ossington <input type="button" value="v"/>	N	<input type="button" value="v"/> 1 <input type="button" value="v"/> 5		472	2.81	590	27 <input type="button" value="v"/>	www.pizzerialibretto.com/ <input type="button" value="v"/>	Sep 19
> <input type="checkbox"/>	<input type="checkbox"/> <input type="button" value="+"/> pizza libretto university <input type="button" value="v"/>	N	<input type="button" value="v"/> 1 <input type="button" value="v"/> 6		312	1.85	390	38 <input type="button" value="v"/>	www.pizzerialibretto.com/ <input type="button" value="v"/>	Sep 05
> <input type="checkbox"/>	<input type="checkbox"/> <input type="button" value="+"/> libretto pizzeria <input type="button" value="v"/>	N	<input type="button" value="v"/> 1 <input type="button" value="v"/> 4		256	1.52	320	26 <input type="button" value="v"/>	www.pizzerialibretto.com/ <input type="button" value="v"/>	Sep 01
> <input type="checkbox"/>	<input type="checkbox"/> <input type="button" value="+"/> libretto university ave <input type="button" value="v"/>	N	<input type="button" value="v"/> 1 <input type="button" value="v"/> 5		256	1.52	320	28 <input type="button" value="v"/>	www.pizzerialibretto.com/ <input type="button" value="v"/>	Sep 04
> <input type="checkbox"/>	<input type="checkbox"/> <input type="button" value="+"/> pizza <input type="button" value="v"/>	C	<input type="button" value="v"/> 28 <input type="button" value="v"/> 6		172	1.02	246K	82 <input type="button" value="v"/>	www.pizzerialibretto.com/ <input type="button" value="v"/>	Sep 11
> <input type="checkbox"/>	<input type="checkbox"/> <input type="button" value="+"/> libretto <input type="button" value="v"/>	C N	<input type="button" value="v"/> 1 <input type="button" value="v"/> 5		168	1.00	210	35 <input type="button" value="v"/>	pizzerialibretto.com/ <input type="button" value="v"/>	Sep 04

Backlink Profile

Developed a healthy, diversified backlink strategy that included reputable culinary blogs, local food directories, and industry publications. Strengthened domain authority and boosted overall search engine trust.

