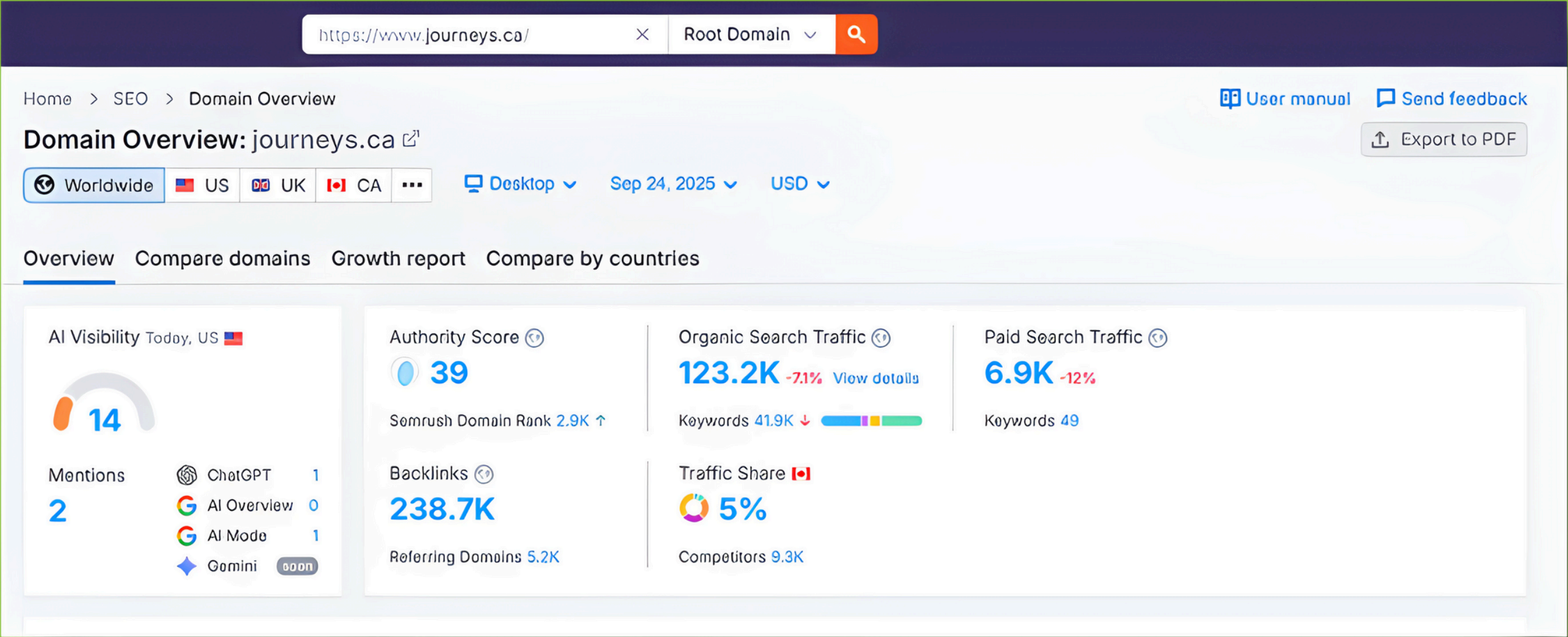


AI-Driven Visibility & Authority

Applied advanced AI-driven insights to refine content strategy and boost local search authority. Implemented structured data and on-page SEO best practices to improve overall visibility

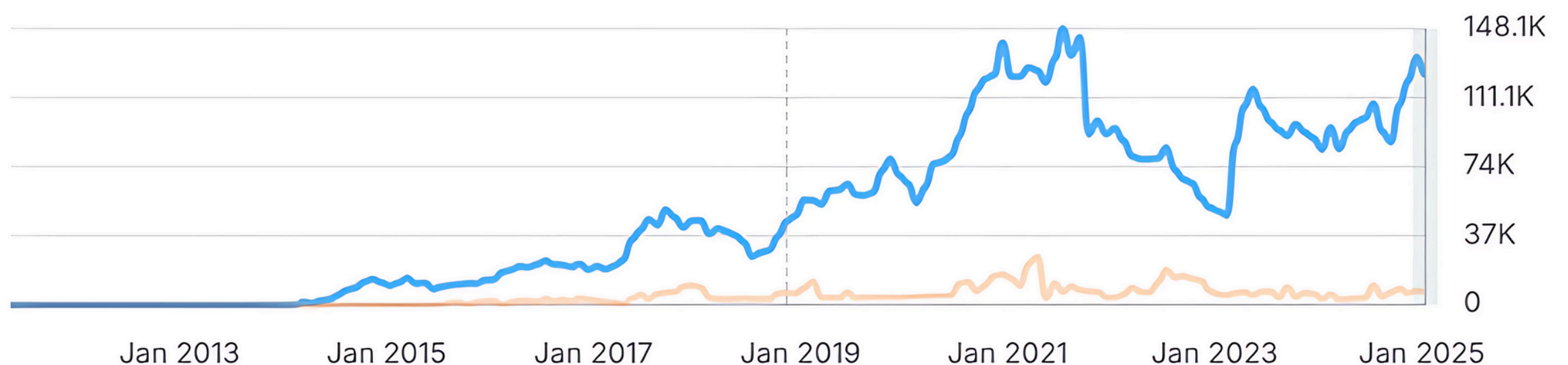


Traffic Growth

Achieved steady and measurable increases in organic traffic through targeted keyword research, optimized content creation, and continuous performance tracking.

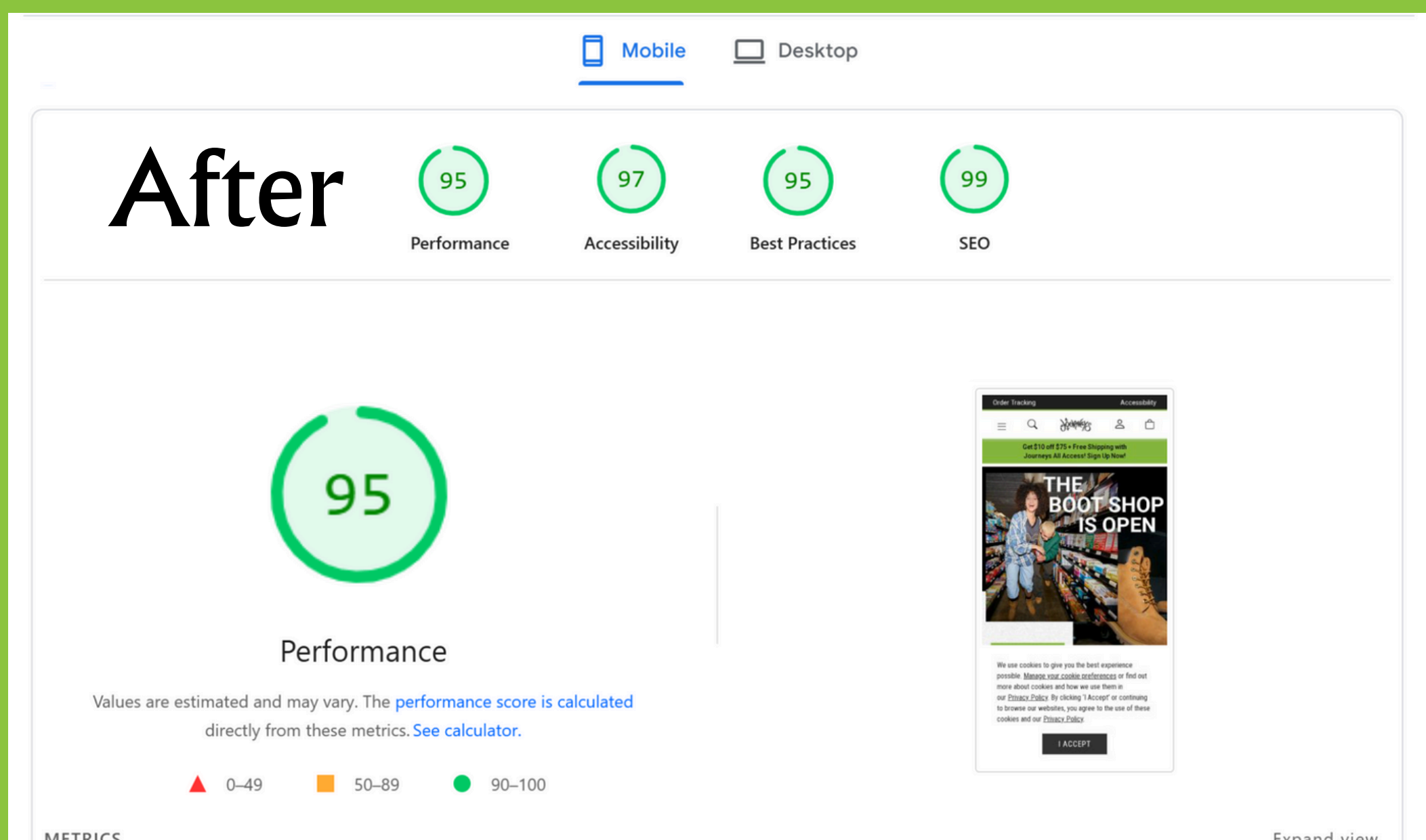
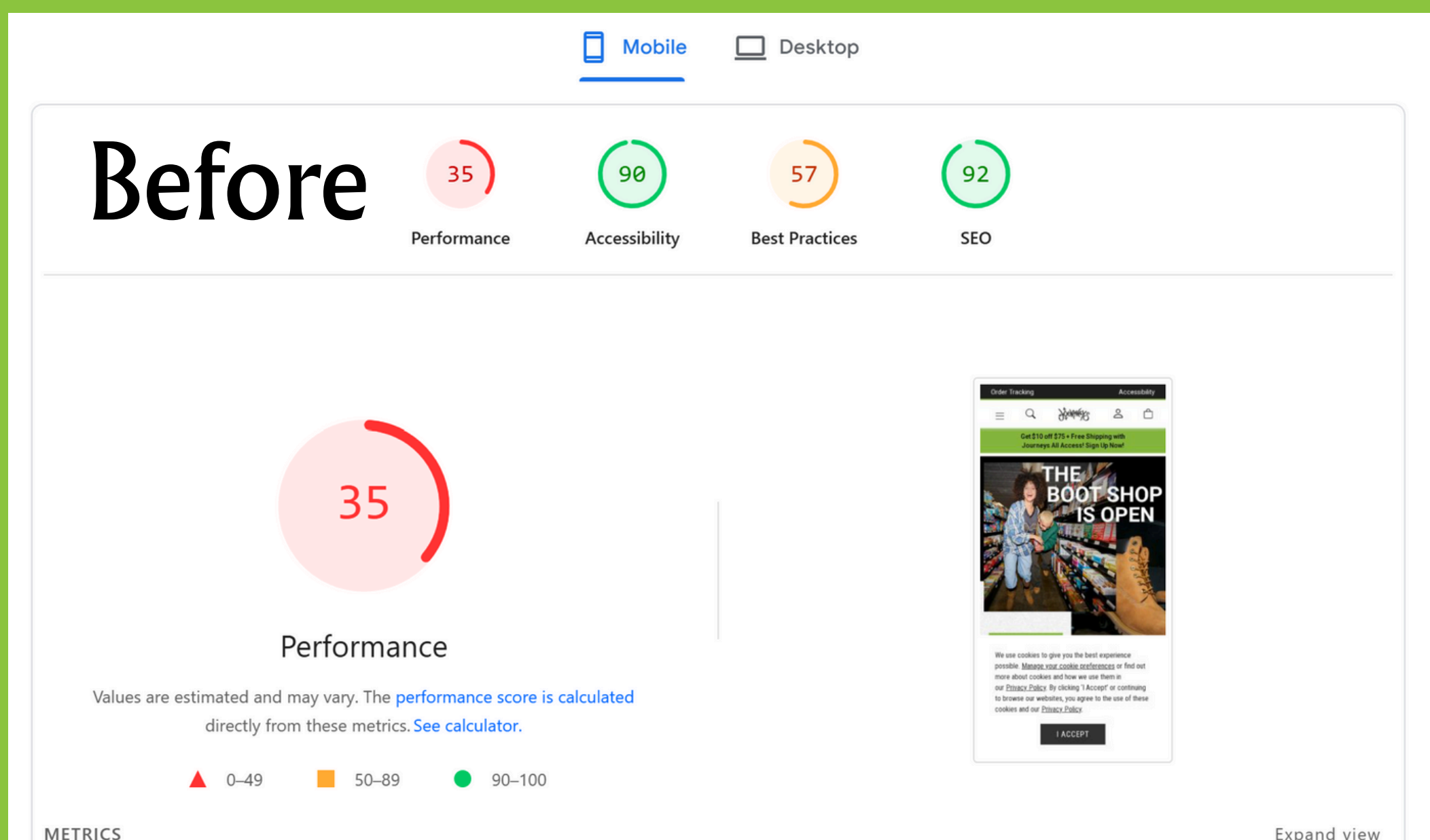
Organic Traffic 123,221/month

☒ Organic Traffic ☒ Paid Traffic | ☐ Notes ▾



Page Speed Optimization

Enhanced Core Web Vitals by optimizing images, improving server response times, and leveraging efficient caching. Resulted in faster load times and an improved user experience across all devices.



Keyword Rankings

Secured high-value keyword positions relevant to the client's niche, elevating key search terms to the first page and driving qualified traffic.

Organic Search Positions: 28,849										
<div><div>+ Add to keyword list</div><div>Manage columns 10/15</div><div>Export</div></div>										
<input type="checkbox"/>	Keyword	Intent	Position	SF	Traffic	Traffic %	Volume	KD %	URL	Updated
> <input type="checkbox"/>	<input checked="" type="checkbox"/> journeys canada	N T	1 6		9.7K	8.33			urneys.ca/	Sep 19
> <input type="checkbox"/>	<input checked="" type="checkbox"/> shoes	I T	2 6		6.5K	5.62			urneys.ca/wome ens-shoes	Sep 15
> <input type="checkbox"/>	<input checked="" type="checkbox"/> doc martens	N T	3 8		4.1K	3.49			urneys.ca/brand/ tens	Sep 16
> <input type="checkbox"/>	<input checked="" type="checkbox"/> sneakers	I T	2 8		1.8K	1.56	22.2K	36	www.journeys.ca/men/ mens-athletic-shoes-a nd-sneakers	Sep 19
> <input type="checkbox"/>	<input checked="" type="checkbox"/> birkenstock clogs	I T	3 7		1.8K	1.56	22.2K	32	www.journeys.ca/brand/ birkenstock	Sep 16
> <input type="checkbox"/>	<input checked="" type="checkbox"/> birkenstock canada	N T	3 8		1.6K	1.40	90.5K	36	www.journeys.ca/brand/ birkenstock	Sep 16
> <input type="checkbox"/>	<input checked="" type="checkbox"/> tasman ugg	C	2 9		1.6K	1.37	12.1K	29	www.journeys.ca/brand/ ugg	Sep 17
> <input type="checkbox"/>	<input checked="" type="checkbox"/> adidas	N T	5 9		1.5K	1.27	246K	39	www.journeys.ca/brand/ adidas	Sep 18
> <input type="checkbox"/>	<input checked="" type="checkbox"/> journeys	N T	2 9		1.1K	0.90	40.5K	73	www.journeys.ca/	Sep 15
> <input type="checkbox"/>	<input checked="" type="checkbox"/> cross	N	7 4		810	0.68	135K	38	www.journeys.ca/brand/	Sep 18

Backlink Profile

Built a diverse and authoritative backlink profile through outreach to reputable blogs, industry directories, and related publications, strengthening domain authority and search engine trust.

Backlinks

Worldwide

All time

Backlinks

Export

Referring Page Title / Referring Page URL	Anchor Text / Link URL	Type
Journeys Mens Shoes, Womens Shoes and C... https://www.journeys.com/	Canada https://www.journeys.ca/	follow
Journeys Mens Shoes, Womens Shoes and C... https://www.journeys.com/	Ship to Canada https://www.journeys.ca/	follow
Journeys (company) - Wikipedia https://en.wikipedia.org/wiki/Journeys_(com...	Journeys Canada site http://journeys.ca/	nofollow
Welcome to Journeys - Genesco https://cta.cadienttalent.com/index.jsp?APPLI...	https://www.journeys.ca/promotions https://www.journeys.ca/promotions	follow
Top 66 Similar Sites Like dsw.ca Best dsw A... https://www.sitelike.org/similar/dsw.ca/	journeys.ca https://www.journeys.ca/	nofollow

View details

Follow vs Nofollow

Follow links

235.68K

Nofollow links

3.21K

View details

Backlink Types

Text

2%

3.8K

Image

98%

237.2K

Form

0%

0

Frame

<1%

1

View full report