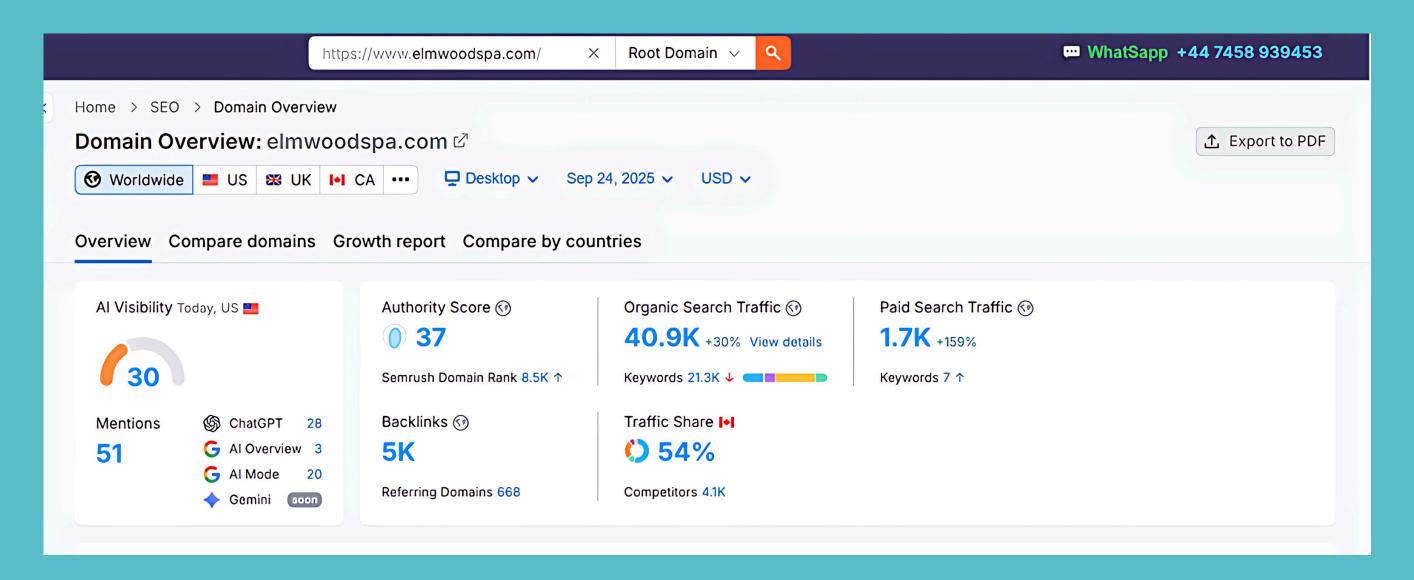
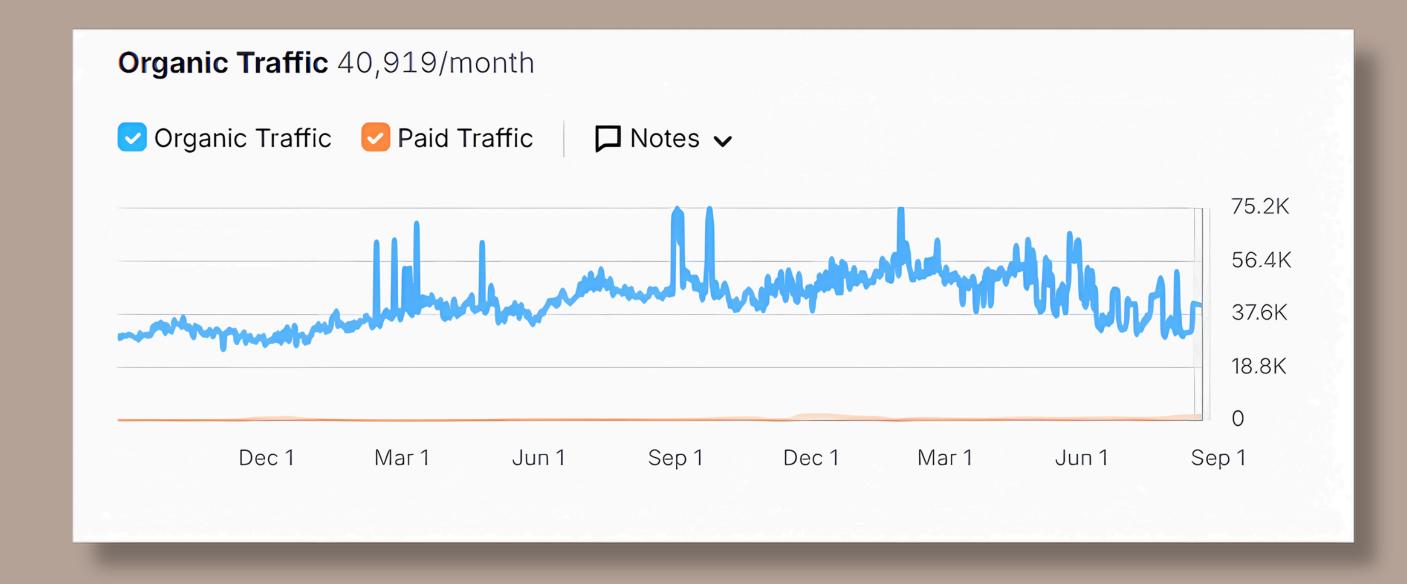
Al-Driven Visibility & Authority

Applied advanced Al-driven insights to refine content strategy and boost local search authority. Implemented structured data and onpage SEO best practices to improve overall visibility



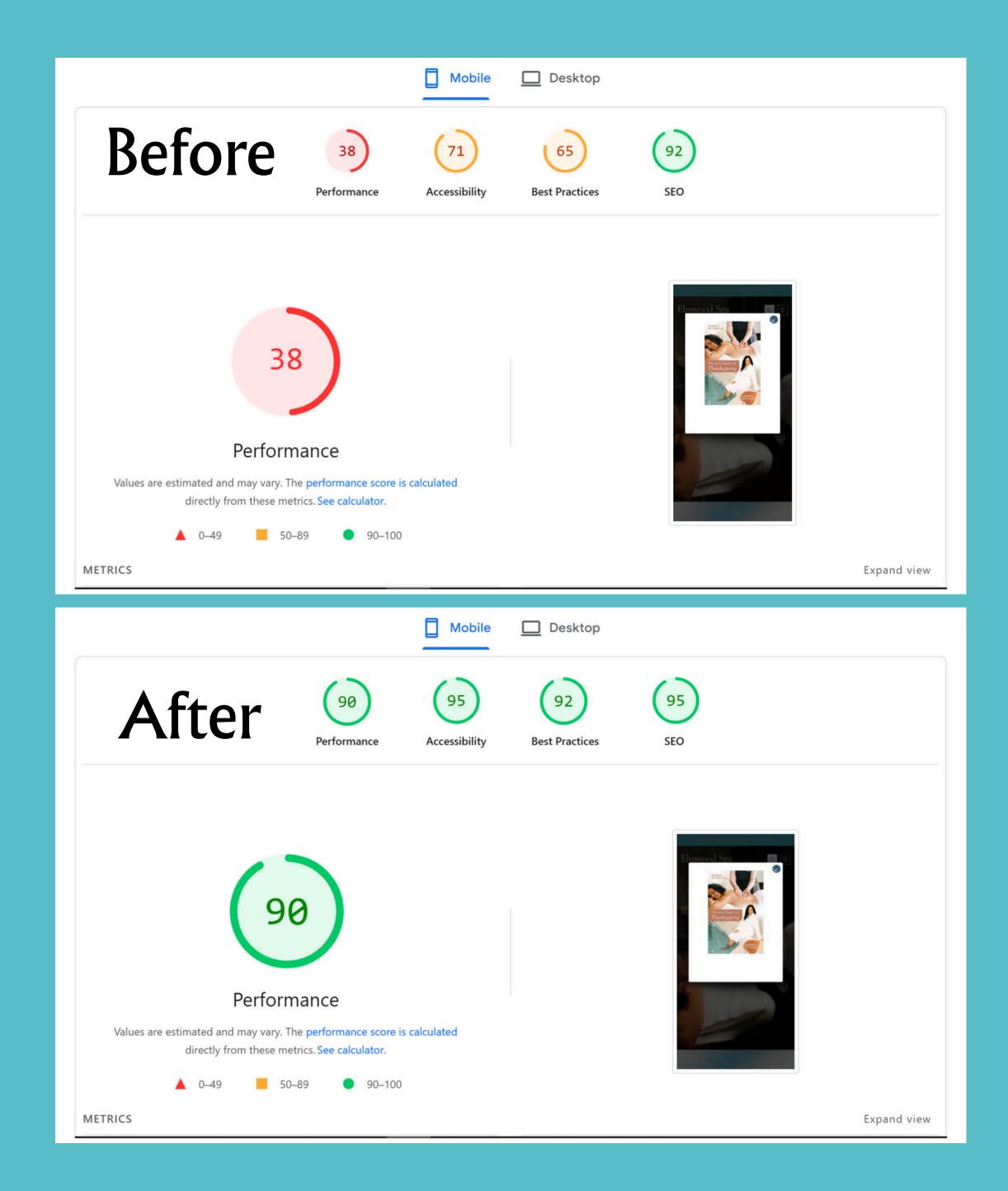
Traffic Growth

Achieved steady and measurable increases in organic traffic through targeted keyword research, optimized content creation, and continuous performance tracking.



Page Speed Optimization

Enhanced Core Web Vitals by optimizing images, improving server response times, and leveraging efficient caching. Resulted in faster load times and an improved user experience across all devices.



Keyword Rankings

Secured high-value keyword positions relevant to the client's niche, elevating key search terms to the first page and driving qualified traffic.

Organic Search Positions: 10,574						+ Add to keyword list Manage columns 10/15			
Keyword	Intent	Position	SF	Traffic	Traffic % =	Volume	KD %	URL	Updated
> ☐ ⊕ toronto spa ⊟	C	0	[a <u>7</u>	382	1.07	2.9K	59 🔵	www.elmwoodspa.com/ ∠¹	Sep 19
> ☐ → massage toronto ⊟	C	1	<u>a</u> <u>6</u>	351	0.98	5.4K	32 •	www.elmwoodspa.com/ com/ spa-services-toronto/m assage-services/	Sep 16
>	IN	1	[a <u>5</u>	322	0.90	1.3K	34 🔸	www.elmwoodspa.com/ ∠¹	4 days
> ☐ ④ spas in toronto ⊟	C	•	[a <u>6</u>	322	0.90	1.3K	58 🔵	www.elmwoodspa.com/ ∠¹	2 days
> ☐ ⊕ elm spa toronto ⊟	T	•	[a <u>5</u>	312	0.87	390	27 •	www.elmwoodspa.com/ ∠¹	Aug 29
> ☐ ⊕ day spa ⊟	C	2	[a <u>5</u>	295	0.83	3.6K	51 •	www.elmwoodspa.com/ [2] spa-packages-toronto/ day-spa-package/	Sep 17
> ☐ ⊕ couples massage toronto ⊟	0	•	[a <u>5</u>	250	0.70	1.9K	23 •	www.elmwoodspa.com/ 🗹	Sep 11
> ☐ ⊕ couples massage massage ⊟	C	•	[ā <u>3</u>	250	0.70	1.9K	16 •	www.elmwoodspa.com/ ∠¹	Sep 16
> ① ① spas with	C	0	<u>a</u> 3	218	0.61	880	27 🌑	www.elmwoodspa.com/	4 days

Backlink Profile

Built a diverse and authoritative backlink profile through outreach to reputable blogs, industry directories, and related publications, strengthening domain authority and search engine trust.

